



## Blog Advertising

Thanks so much for your interest in advertising on theblerdgurl.com This doc contains everything you need to make an informed decision about what type of ads are permitted on the site.

Feel free to contact me with any questions at theblerdgurl@gmail.com

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### Sponsored Posts - \$150 (No Comic Reviews)\*

\$150 Sponsored Post (Sorry, no comic reviews\*)

If you have a product, program, crowdfunding project or film that you think theblerdgurl fans would love, email me about it. What this package includes:

- Product review posted on the site
- 7 day Social media blast
- Twitter
- Facebook
- Tumblr
- Sidebar ad on theblerdgurl.com for 30 days

### Social Media Blast - \$100

If you have a product, program, crowdfunding project, film or event that you think theblerdgurl fans would love, but aren't looking for a review I will tweet about your product to my 8K plus followers during most engaged hours, or promote your item on my Instagram page to over 2K followers! I also have tumblr (over 1K followers) and Facebook pages! I'll post 10 times across all platforms for 1 week

- 7 day multiple social media blast on:
  - Twitter
  - Facebook
  - Tumblr
  - **PLUS! One Sidebar ad on theblerdgurl.com for 30 days**

### Website Sidebar Ads (see sizes on next page)

- Above the fold 300px X 250px (\$50/month)
- Below the fold 120px X 600px (\$35/month)
- Below the fold 300px X 250px (\$25/month)
- Below the fold 300px X 25px (\$15/month)
- Footer post 468px X 60px (#15/month)



### Youtube/Podcast Ads - \$25/Ad

\$25/30 seconds

TheBlerdgurlTV and theBlerdgurl Podcast are young, but they're growing fast! For a limited time all ads run on the channel will be \$25 per ad. Ads can be still images or video for youtube.

And a high quality .wav or .aiff for the podcast.

(Any blog sponsorships over \$50 automatically get a :15 Youtube promotion for free!)

### Stats



Over 15K followers



Over 14K followers



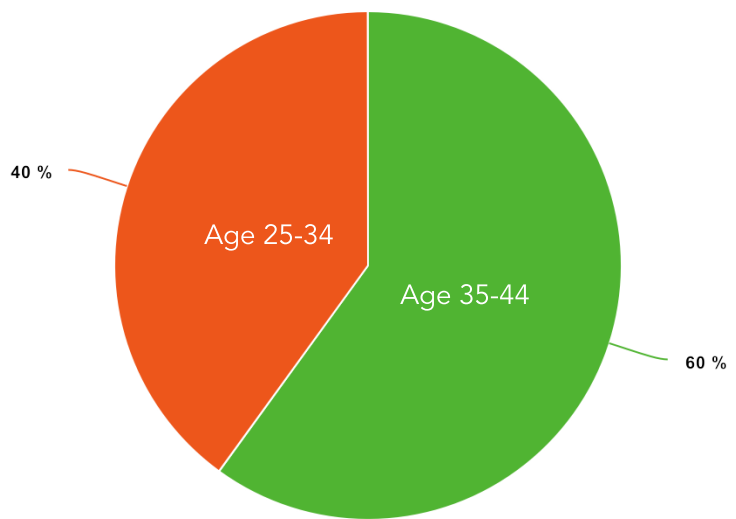
Over 2K followers



Over 6K followers

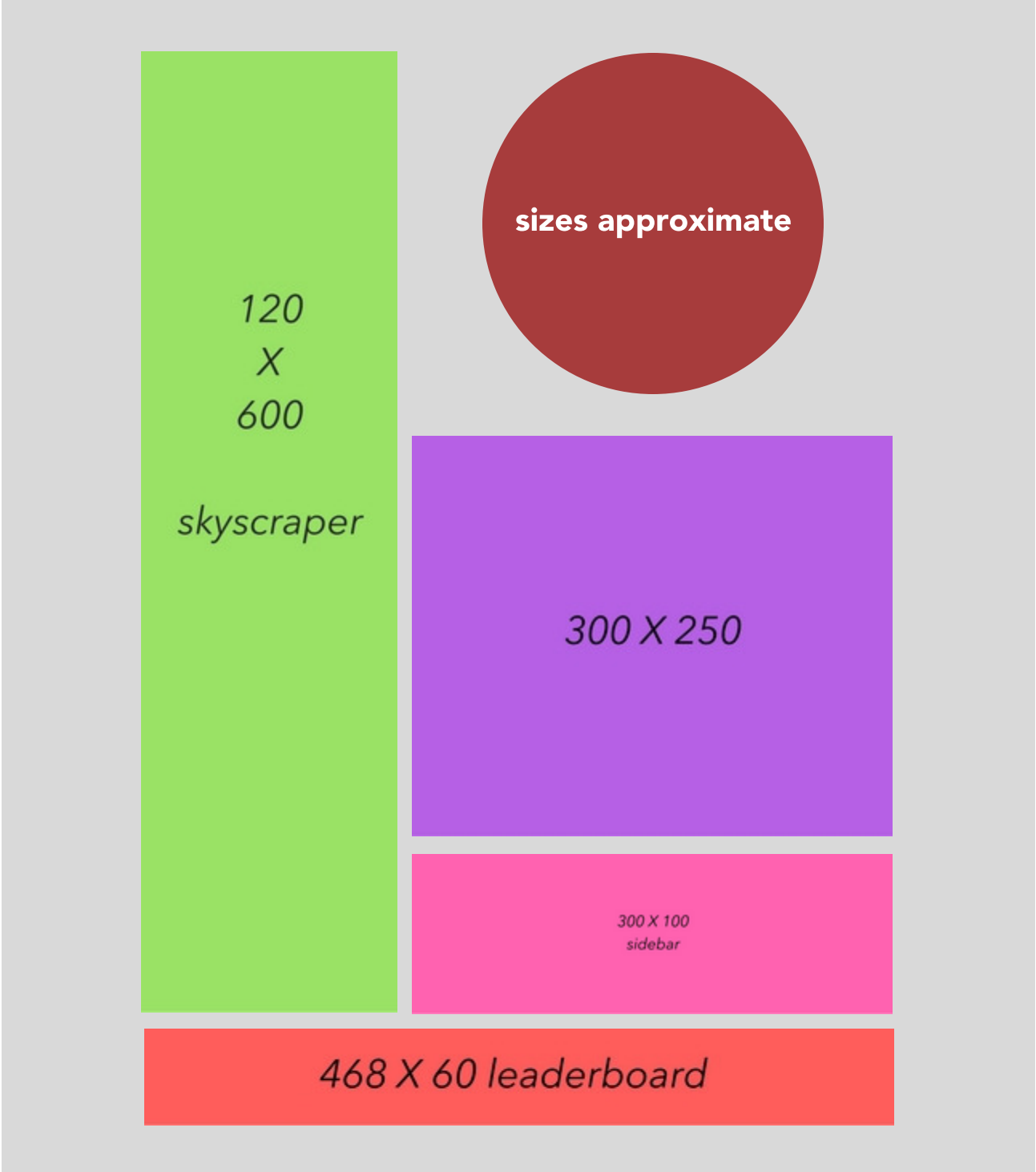


Over 150 subscribers the first week!



Men Women

## Blog Advertising Sizes



\*In an effort to keep my comic reviews fair and impartial, I do not take payments for them.